

Community Goal # 2

GOAL STATEMENT: **Our citizens will have access to the education and training needed to compete in a global business environment.**

Leadership Team

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Other Contributors

Spartanburg Technical College and USC Upstate both recently completed strategic plans that have been approved by Spartanburg County Commission for Higher Education and The State Board for Technical and Comprehensive Education. The process used in the development of the strategic plans included very broad-based participation of faculty, staff and students. Both institutions also regularly benchmark other selected peer and aspirant institutions.

Approach & Methodology

The original Goal 2 indicators included 1) High School Exit Exams, 2) SAT Scores, 3) ACT Scores, 4) GED Certificates, 5) High School Graduates, 6) Spartanburg Technical College Enrollment, 7) Educational Attainment and 8) Teachers with Advanced Degrees.

Assumptions & Decisions

In an initial meeting with Stan Davis, the co-chairs noted their concern that several of the indicators assigned to Goal 2 taskforce seemed more appropriate for Goal #1- Our children and youth will excel academically. In a subsequent meeting with representatives from Goal 1, several Goal 2 indicators were transferred to Goal 1, leaving Goal 2 with only two of the original indicators 1) Spartanburg Technical College Enrollment and 2) Educational Attainment. The Goal 2 taskforce then decided to broaden the enrollment indicator to include enrollment growth for both USC Upstate and Spartanburg Technical College.

Prioritized Community Indicators

1. Enrollment of Spartanburg Technical College and USC Upstate
2. Degrees Attained (Degrees Awarded)

Indicators Targets

Goal #2: Our citizens will have access to the education and training needed to compete in a global business environment.

Community Indicators	2004	2010	2020
Enrollment			
Spartanburg Technical College	4095	4664	5742

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University of South Carolina Upstate	4370	6500	7500
Number of Certificates, Diplomas and Degrees Awarded July 1, 2003- June 30, 2004			
Spartanburg Technical College *	673	765	941
University of South Carolina Upstate **	793		
* Degrees awarded for STC include: Certificates, Diplomas and Associate Degrees ** Degrees awarded for USC Upstate include: Associate, Bachelors and Masters Degrees			

Key Findings

1. In the April 2005 Issue of *Postsecondary Education Opportunity*, it was noted that South Carolina has 24.9% of the population age 25 and over that have attained bachelor's degrees. South Carolina ranks 32 out of 51 (including the District of Columbia).
2. In the April 2005 Issue of *Postsecondary Education Opportunity*, it was also noted that between 1994 and 2004 the share of the population age 25 and over that had graduated from high school increased by 4.3%. South Carolina was one of the top five states with the largest increases at +8.7%
3. There is a great deal of variation from year to year and from district to district within Spartanburg County in the number of high school completers that enter South Carolina Higher Education as freshmen each year.
4. Spartanburg Technical College and the University of South Carolina Upstate enroll, as freshmen each year, approximately 50% of the Spartanburg County high school graduates that enter postsecondary education in South Carolina.

Percent of High School Completers Enter SC Higher Education

	Dis trict 1	Dis trict 2	Dis trict 3	Dis trict 4	Dis trict 5	Dis trict 6	Dis trict 7
Percent of 2003 High School Completers going to							
4 Year College	33. 3	36. 3	28. 8	34. 9	49. 5	48. 2	47. 8
2 – Year College	4.8	2.9	7.4	7.5	4	4.9	6.1
Tech Degree Program	6.3	11. 3	9.8	6.6	7	7	9
Percent of 2002 High School Completers going to							
4 Year College	40. 7	32. 0	35. 6	38. 9	37. 5	52. 2	49. 4
2 – Year College	9.6	3.6	9.9	13.	4.5	3.8	7.2

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Tech Degree Program	11.1	11.4	5.0	6.9	3.7	25.4	11.8
Percent of 2001 High School Completers going to							
4 Year College	35.4	36.3	28.8	34.9	49.5	48.2	47.8
2 – Year College	6.9	2.9	7.5	7.5	4.0	4.9	6.1
Tech Degree Program	9.8	11.5	9.8	6.6	7.0	7.0	9.0
Percent of 2000 High School Completers going to							
4 Year College	39.1	38.1	37.6	35.1	38.3	62.4	42.9
2 – Year College	8.3	4.8	5.5	15.3	2.4	2.3	3.7
Tech Degree Program	17.6	10.7	9.1	23.4	22.9	5.3	4.0

Data from Department of Research at the South Carolina Department of Education

Number of Students from Spartanburg County Entering Higher Education at Spartanburg Technical College and University of South Carolina Upstate

		2004		2003		2002	
Students from Spartanburg County that enrolled as Freshmen in SC Higher Education		1886		1909		1867	
Number of total attending Spartanburg Institutions	Spartanburg Tech	742	39.3%	689	36.1%	714	38.2%
	USC Upstate	219	11.6%	239	12.5%	255	13.7%
	Spartanburg Methodist College, Wofford College and Converse College	190	10.1%	260	13.6%	147	7.9%

Data from South Carolina Commission on Higher Education – Statistical Abstract

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Strategies Improving Performance on Community Indicators

The strategies listed are taken from Spartanburg Technical College and USC Upstate Strategic Plans

Community Indicator: Enrollment

- STC**
 - Develop new programs and expand existing programs to support identified workforce development needs.
 - Provide academic programs to meet the identified needs.
 - Market the college's programs effectively to increase participation by individuals and business/industry.

- USC
Upstate**
 - Increase distance education courses and/or program offerings
 - Develop upper division, career oriented, market driven academic programs articulated with Spartanburg Technical College.
 - Develop interdisciplinary programs that build on existing discipline-based majors.
 - Develop continuing education programs, such as certificate programs, that are marketable and needed in the Spartanburg area
 - Strengthen relationships with major feeder high schools, i.e. recruiting students into the summer transition programs
 - Implement scheduling practices that meet commuting student needs.
 - Expand graduate, professional and certificate development and recruitment activity.

Community Indicator: Educational Attainment

- STC**
 - Allow and encourage faculty to improve and update their skills.
 - Evaluate current student services and identify opportunities for improving and/or expanding them.
 - Maintain state-of-the-art infrastructure for students, faculty and staff.
 - Expand professional development opportunities for faculty and staff.

- USC
Upstate**
 - Achieve high rates of placement in internships, field experiences, careers and post-graduate education.
 - Facilitate students' early adaptation to the university culture and campus community.
 - Develop effective intervention strategies informed by a comprehensive longitudinal data set.
 - Ensure comprehensive, integrated and student focused support services and programs.
 - Maintain a dynamic and high quality faculty and staff.
 - Continually enhance the faculty and staff by offering a range of developmental opportunities.
 - Assure organizational compatibility and capability with institutional strategy.
 - Implement regular Employee Performance Management System and merit evaluations in support of the institution's mission, vision and goals.
 - Meet current and future space and facilities requirements on the Spartanburg campus.
 - Improve classroom and academic environments.

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Other Issues:

- USC Upstate has received the lowest amount of Capital Improvement Bond funding among the South Carolina Teaching University Sector since the inception of CIB.
- Based on 2004 full-time equivalent (FTE) enrollment, USC Upstate ranks at the bottom in Capital Improvement Bond funding dollars per FTE student.
- USC Upstate operates with the least amount of space for SC Teaching University Sector, excluding USC Beaufort.
- USC Upstate has 63 classrooms, representing 8.65% of total classrooms for the Teaching Sector Institutions in SC.
- Average weekly classroom utilization for day and evening classes for USC Upstate with 31.61 hours considerably above the average of 24.97 and among the highest for the Teaching Sector.
- USC Upstate FTE enrollment represents 9.13% of the Sector's total FTE.
- USC Upstate is the second fastest growing institution among SC Teaching Sector with 48% growth over the past ten years, (1995-2004) and is the fastest growing for SC undergraduate students only (excludes out-of-state students).